

Market Potential for CSPO in Emerging Markets

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India has today become the world's largest importer of Palm Oil with 19% share in world's total import followed by China 16% and EU-27 14. As per some estimates, the financial burden on account of import of edible oil for year 2020/21 would be 28.7 billion. India could be the largest market for CSPO, hence, strategies have to be developed for creating more awareness about CSPO and seeking commitments from importers and domestic manufacturers.

This presentation would provide a perspective on demand and supply of palm oil, strategies for creating more awareness about CSPO. Scope for developing innovative regulatory and policy frameworks which could enhance CSPO adoption by various stakeholders in India.